

INFORMATION

Linage advertising is the most cost effective way of advertising your services or products to a large number of customers.

The advertisements appear in directory format under easily found reference classifications eg. Accommodation, Antiques, Books, Clothing, Collectors' Corner, Craftsmen, Crafts, Hobbies and Courses, Eating Out, Events, Footwear, Furnishings, Gardening, Genealogy, Gifts, Home Services, Paintings, Personal, Property, Walking, For Sale and Wanted.

You can advertise in all magazines or target your ad to area-specific audiences and have options to 'box' and 'colour' your advert for added impact.

Bookings for 'Dalesman' magazine will also appear on the Dalesman website (www.dalesman.co.uk).
 Bookings for 'Cumbria' magazine will appear on the Cumbria website (www.cumbriamagazine.co.uk).
 Bookings for 'Countryman' magazine will appear on the Countryman website (www.thecountryman.co.uk).

The Countryman
 CELEBRATING BRITAIN'S COUNTRYSIDE

Dalesman
 YORKSHIRE'S FAVOURITE MAGAZINE



Cumbria
 LAKELAND'S FAVOURITE MAGAZINE

Down Your Way
 YORKSHIRE'S NOSTALGIC MAGAZINE

RATES	1 month	3 months	6 months	12 months
All 4 magazines	£3.18	£2.85	£2.73	£2.47
Dalesman	£1.20	£1.08	£1.05	£0.93
Cumbria	£0.85	£0.75	£0.70	£0.65
Countryman	£1.07	£0.99	£0.96	£0.86
Down Your Way	£0.85	£0.75	£0.70	£0.65

IMPORTANT INFORMATION

Prices shown apply per word, per magazine. So a ten word advertisement in all four magazines would cost £31.80 a month with our group discount.

All prices are exclusive of VAT 20%. Discounts are available for series bookings.

Agency commission 10%

For further linage information please contact:

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BOXED ADVERTISEMENTS

A White box around your advert will cost you the equivalent of an extra ten words per month

A colour box around your advert will cost you the equivalent of an extra fifteen words per month.